



# Table of Contents

President's Message .....	2
Our Mission .....	4
Meeting the Needs in Ravenswood .....	6
EPAK's Impact .....	8
EPAK Supporters .....	9
Financials .....	13
Board Members .....	15

## President's Message

Dear Friends of the East Palo Alto Kids Foundation,

After nine years with EPAK, I am more convinced than ever that providing grants directly to teachers delivers outstanding results in terms of the positive impact made on student learning.

EPAK grants encourage teachers to provide what they know their students absolutely need, often in ways that tap into that teacher's special talents or interests. As an example, a middle school teacher passionate about science, used her grant to purchase microscopes to share the wonders of what cannot be seen by the naked eye while reinforcing the core curriculum. An elementary school teacher who loves acting used her grant to purchase scripts of plays to make reading fluency practice more fun. A teacher's enthusiasm can go a long way to instilling the love of learning in their students. It's a win-win for both teachers and students.

Field trips also bring learning alive. Without EPAK grants, many students would not go on a field trip. And sadly, many children have never been to the beach or a museum. An EPAK grant for up to \$500 covers the cost of transportation for a classroom of students to experience one of our many local treasures. Often teachers will pool their grant monies to take an entire grade to the Tech Museum, the Exploratorium or the tide pools.

This year EPAK funded...

- 388 classroom micro grants to for a total of \$203,000.
- 24 classroom start-up grants to **new** district teachers for a total of \$7,000.
- 3 Sponsored Project grants for a total of \$37,000 for high-impact school programs.

EPAK's busy calendar for the 2010-11 school year included...

- In the summer, volunteers retrieved valuable classroom materials from East Palo Academy charter (a Stanford New School) from a closed campus in east Menlo Park. Whole Foods Palo Alto selected EPAK as the beneficiary of its Nickels for Nonprofits program from July – September.
- In August, we provided classroom set-up grants to 24 **new** teachers during a district orientation, made possible by the John & Marcia Goldman

Foundation. Another generous donor funded three weeks of kinder-readiness classes at Brentwood Academy.

- In September, Borders in Sunnyvale held a book drive and EPAK volunteers managed the distribution of 40 boxes of new books donated by Borders shoppers. The books were valued at \$16,000 and were distributed to Ravenswood schools.
- In October, we awarded 184 micro grants to classroom teachers.
- In January, we awarded another round of 154 micro grants to classroom teachers. We also distributed 1,250 new books donated by Hoopoe Books in Los Altos to all K-2 classrooms in the district.
- In March, we solicited applications and made a special one-time grant to educator positions previously not funded, including after-school coordinators, who are helping to expand the school day across the district.
- In May, we held our annual EPAK Day event at Costano School (K-8) where major donors and volunteers were treated to a program of speakers, student performances and classroom tours led by student leaders.

For sponsored projects this year, two major donors enabled us to continue instrumental music at three of the middle schools, kinder readiness summer classes at Brentwood Academy, and pre-school parent workshops at the Ravenswood Child Development Center.

I'm very proud of what EPAK has accomplished this year and during my two-year tenure as President. It's taken a hard-working board of directors, and many dedicated donors and volunteers to get the work done. We're proud that we've accomplished so much with very low operating costs.

A heartfelt "Thank You" to our supporters who make it possible for EPAK to continue funding quality educational experiences that instill the love of learning in our students.

Warmest Regards,



Laura Roberts  
President

## Our Mission

*The East Palo Alto Kids Foundation (EPAK) is a community-based, volunteer organization whose mission is to promote educational opportunities and academic success for students in East Palo Alto and eastern Menlo Park.*

*EPAK provides microgrants directly to classroom teachers and matches sponsors to projects that significantly impact the learning environment for more than one classroom of students.*

EPAK secures and distributes contributions from individuals, corporations, service organizations, and foundations to help those educating the children in the most direct and immediate way possible. Grant applications for up to \$600 are accepted from classroom and specialist teachers during the Fall and Winter of each school year. New teacher grants are given to teachers before the school year begins to help them start off with the materials that they need.

EPAK manages a Sponsored Projects Grant Program to address needs which impact more than a single classroom of students. EPAK actively identifies needs in the schools, as well as entertains proposals from teachers and principals in the East Palo Alto and East Menlo Park areas. Once a project is approved, EPAK endeavors to match it to a funder.

EPAK is a private, 501(C)3 non-profit Foundation founded in 1993; all donations are tax-deductible. EPAK...

- ✓ Serves approximately 4,500 students PreK-12<sup>th</sup> grade from 11 schools in the East Palo Alto and East Menlo Park areas.
- ✓ Supports quality educational experiences through a variety of grants for literacy, science, math, the arts, and technology.
- ✓ Awards grants to teachers through a selective application process.
- ✓ Is governed by an all-volunteer Board of Directors, comprised of retired and active teachers, administrators, and members of the broader Peninsula community dedicated to providing quality education to all.
- ✓ Addresses the serious educational funding gap that compromises our students' education, and its efforts have direct, tangible, and immediate impact.

# Our Vision

*We believe...*

[All children should have an equal opportunity to learn.](#)

Children from low-income families, where English may be a second language and health issues may be left untreated, face challenges that children in higher income, neighboring communities do not. A one-digit difference in ZIP code shouldn't make a difference in the quality of education a child receives. Through our grants, we help bridge the gap between state/local funding and district needs, giving these children greater opportunity to pursue their hopes and dreams.

[A great education can make a difference for our children, our community, and our country.](#)

If we don't provide a quality education to all our children, we are abandoning America's future. Kids who graduate from high school and go on to college will have more opportunities and higher incomes than those who do not. They are less likely to exhibit high-risk behaviors or suffer serious health problems. They will be more prepared for jobs in our global economy and will contribute more to their communities and to the economic health and competitiveness of our country.

[In a well-rounded education.](#)

Competence in reading, science, math, and the arts, as well as participation in regular physical activity, helps students succeed in school and enrich their lives:

- ✓ Literacy is fundamental, helping children gain general knowledge in all subject areas in school and in adult life.
- ✓ Success in math and science will create opportunities, especially in an increasingly technology-oriented world as represented by Silicon Valley. The country is facing a growing shortage of scientists and engineers—the solution starts in our schools.
- ✓ Study of the arts enhances young people's intellectual, personal, and social development, helping them learn more effectively in other areas of the school curriculum and serving as the basis for creativity and innovation.
- ✓ Investment in PE benefits children physically, mentally, emotionally, and socially. PE classes help prevent and fight childhood obesity and teach healthy habits that can last a lifetime.

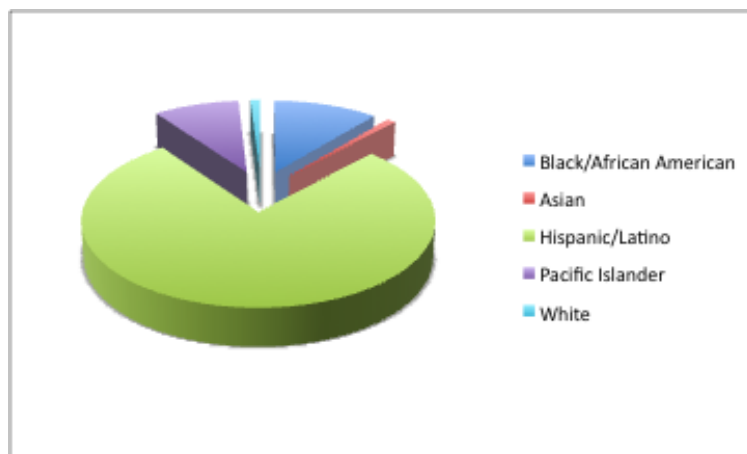
[Teachers know best what is needed in the classroom.](#)

They understand and are committed to the success of their students. By providing grants directly to teachers in the classroom, we are enabling them to address immediate needs. And by investing in our teachers, we show them that the community respects and values them, which can translate into better teacher retention.

## Meeting the Needs in Ravenswood

The needs of Ravenswood's student population present special challenges to its schools. Many students come from challenging family circumstances. Eighty-eight percent of students are eligible to receive Free or Reduced Price Lunch, which means they are socio-economically disadvantaged. In 2009, the median household income in East Palo Alto was \$48,411 compared to \$150,700 in neighboring communities. A majority of parents did not complete high school. Ninety-six percent did not complete college.

A large majority of Ravenswood students are English Language Learners (ELL). This adds to the strain of funding cutbacks. As the mix of cultures, languages, and backgrounds converges in the classroom, educators must find ways to effectively communicate with students. This often involves added costs for listening centers, multi-language textbooks and computer software, or bilingual tutoring. Many ELL students have academic difficulty; unfortunately, their parents often are unable to help them with their homework. The figure below illustrates the ethnic makeup of Ravenswood students.



Ravenswood City School District Demographics 2011 - CDE

There is a dramatic and growing educational funding gap between public funds provided to the schools and the resources needed to deliver a quality education. This gap severely undermines the hiring and retention of experienced teachers, causes higher student-to-teacher ratios in the middle grades, and hinders the provision of appropriate classroom resources needed to teach this ethnically diverse, predominantly low-income student population.

Today's reality is that private support is needed to keep schools strong. Schools in wealthier districts raise disproportionately more funds and parent volunteer hours for educational activities. Wealthier districts are able to restore vital programs to schools by raising private funds through educational foundations, PTA fundraising, local bond measures and parcel taxes. There is also the very significant value of parents' donated time in wealthier districts. In a neighboring elementary school, for example, over 33,000 parent volunteer hours are donated each academic year. In the Ravenswood district, where families often juggle low-paying jobs, or lack childcare, volunteering can be difficult.

This results in an achievement gap between wealthy and poor communities. Ravenswood schools are significantly underperforming compared to its wealthier neighbors, as measured by the state's Academic Performance Index (API). Whereas Menlo Park Elementary District and Palo Alto Unified have API scores exceeding 900, Ravenswood has an average API of 715. This is an improvement over the past years, but is still one of the lowest scoring districts in the county. The reality is that a large percentage of Ravenswood students are operating below grade level in Language Arts and Math.

New teachers have very little support or materials for setting up a classroom. Many schools have libraries that fall dramatically below standards, often without librarian support. Field trips occur only if the teacher applies successfully for external monies. Science experiments are uncommon due to a lack of materials. There is little support for typical enrichment activities, such as music and art. Sports equipment and play structures for recess and physical education are in short supply.

## EPAK's Impact – Grants Awarded

In 2010-2011 EPAK awarded \$500 grants to teacher to provide for their students' most critical needs. These contributions improve the quality of the educational experience for these students. In addition these grants show that we support the teachers, who face significant challenges every day, in the important work that they do. Each classroom grant has a direct, immediate, and tangible impact.

During the 2010-2011 school year, the East Palo Alto Kids Foundation awarded...

- ✓ 388 Microgrants totaling \$203,000
- ✓ 24 New Teacher grants totaling \$7000
- ✓ 3 Sponsored projects totaling \$37,000
  - Kindergarten Readiness Program
  - Preschool Parent Workshops
  - Middle School Music Instruction

## EPAK Supporters

Through the generous and dedicated support of our donors, we were able to extend our outreach to high schools in the area thus reaching even more students in East Palo Alto and eastern Menlo Park. Our strong base of diverse contributors makes EPAK a stable and trusted partner for all schools in the area. Without our donors teachers and students would not have the educational opportunities other communities take for granted. We appreciate your generous and continuing support.

### *Honorary Doctorate (\$10,000 and over)*

Borders Bookstore

Wilson and Sue Cooper, through a donor advised Fidelity Charitable Gift Fund

The Heising-Simons Foundation

Juniper Networks Foundation Fund, a corporate advised fund of SVCF

Los Altos Town Crier Holiday Fund, an advised fund of SVCF

Nancy and Torstein Lund

SanDisk Corporation Fund, a corporate advised fund of SVCF

Schroeder Family Fund, an advised fund of the Marin Community Foundation

The Simons Foundation *\*On behalf of Liz Simons and Mark Heising*

### *Valedictorian (\$5,000-\$9,999)*

The John & Marcia Goldman Foundation

The Junior League of Palo Alto-Mid Peninsula, Inc.

Kearns Saldinger Charitable Foundation

Kinder Morgan Foundation

Luther Burbank Savings

Palo Alto Community Fund

Palo Alto Weekly Holiday Fund

Raghib Family Foundation

The Scandling Family Foundation, an advised fund of SVCF

### *Salutatorian (\$2,000-\$4,999)*

Anonymous, through a donor advised fund of SVCF

Anonymous \*

Tasha Castañeda

Joan Miller *\*In memory of her son, Gregory Miller*

Laura Roberts and Bob Jones

Silicon Valley Realtors Charitable Foundation

Jacqui and Blair Stewart

Thomas and Ancella Toldrian

Wells Fargo Foundation

The Wildebeest Fund, an advised fund of SVCF

Tacy Witter and Jeff Mayer

*High Honors (\$1,000-\$1,999)*

Anonymous – 2 gifts  
The Doering Family Foundation, Ltd  
Genencor, a Danisco Division  
Google Matching Gifts Program  
Eric and Elaine Hahn  
Julie and Pete Mahowald  
Judy and George Marcus  
Susan McCafferty and Frank Adams  
Thomas and Lydia Moran  
John and Tashia Morgridge  
Richard Morris  
Palo Alto Medical Foundation  
Hugh M. and Julie J. Pearce  
Louis and Susan Pelosi  
The Plant-Rao Family  
Ted and Dorothy Reller *\*In honor of Nancy S. Reller and Austin F. Reller*  
David and Liz Rome  
Whole Foods Market  
Anna Maria Zara and Robert English

*Honors (\$500-\$999)*

Anonymous *\*In honor of Sally Goodis for her commitment to teaching and kids*  
Anonymous  
Ken and Susan Allen  
Almond Elementary Student Council  
Brosnan Charitable Gift Fund  
John and Nancy Cassidy  
Anne and Terry Clark  
Craford Family Foundation *\*In honor of Dianne Otterby*  
Gordy and Carolyn Davidson  
Lee and Rob Dinneen  
Matt Evans and Kathy Barton  
Four Seasons Hotel  
Mark A. Goldsmith and Anne Midler  
Ellen King  
Jane and Charles Lombard  
Peggy McKleroy  
Bea and Dean McNeilly  
Anonymous *\*In honor of Sally Goodis for her commitment to teaching and kids*  
David and Susan Russell  
Stan and Jody Schneider  
Bill and Karen Shannon  
Elizabeth and Roger Sippl  
Deborah Sivas and Roger Pierno  
Seth and Debra Strichartz  
Woman's Club of Palo Alto

### *Scholar (\$100 - \$499)*

Anonymous – 5 donations \* Richard and Lois Abraham \* Josephine Arnold \* Jan Avent and David Rossetti \* Laura Barton \* Mark and Susan Bertelsen \* Eric G. Blum \* Steve Bowles \* Lawrence Bruguera and Sharon Noguchi \* Alan and Patricia Carlson \* Phyllis and Richard Cassel \* Mark and Diane Cassanego *In memory of Michael Murphy* \* Marco Chavez \* Amy Cheng and Mike Galles \* Cynthia Chin \* CNC Foundation \* Holly and Andy Cohen \* Carl Conliffe \* Vivien and Stephen D'Andrea \* Teresa and Chris Day \* John and Ira Dearman \* Bruce and Karen Douglas \* Charlotte Drew and Scott Frewing \* Donald Drumright and Darsha Davidoff \* Kathy and Bill Durham \* Korie Edises \* Tami L. Espinosa \* Craig and Sally Falkenhagen \* Susan Fernyak \* Randall and Lois Fowkes \* Jim and Kristin Fulton \* Yoram Gat and Sigalit Ashkenazi \* Jon and Kim Gavenman \* Sam Gellman \* Jane Glauz \* Kate Godfrey \* Mildred Goldsmith \* Rachel and Jeremy Gollub \* Kim and Susan Graham \* The Amer Haider Charitable Fund, A fund of the American Endowment Foundation \* Mary Jane Hamann *In memory of Mrs. Goodwill, Martha Hanks' mother* \* Martha Hanks \* Kathy Hanson and Stephen Geisheker \* Dick and Carol Heermance \* Hewlett-Packard Company Foundation \* The William and Flora Hewlett Foundation \* Marcian and Judy Hoff \* Matthew and Connie Ives \* Urmila and Joseph John \* Ruth Kasse \* Kevin Kennedy \* Kenneth Kilen and Francine Miltenberger \* Robert and Susan Kresek \* Julie Lau \* Jim Leckie and Susie Stone *In honor of Tasha Castañeda* \* Maria and Bill Lonergan \* Donald MacKenzie \* Joseph N. Marcellino \* Nick Marinaro \* Dr. James and Jean Mark \* Doug and Sidney Marks \* Myrna Marshall and Jon Saxe \* Jocelyn Mason \* Maddy and John McBirney \* Patrick and Nancy McGarahan \* Jon and Danielle Mewes \* Microsoft Matching Gifts Program \* Lynn and David Mitchell \* Ruth and Narayan Mohanram \* Kelly Shea Montelaro \* Patty Moncada and Eric Cohen *In honor of Julie Mahowald* \* GiGi and Hank Morgan *In honor of Lee Dinneen* \* David Oakes and Sheila Botein *In memory of Donna Guttdiener Oakes* \* Henry Organ *In memory of Mrs. Dorothy Mitchell* \* Helen and Joseph Pickering \* Leslie and Frank Pinkelman \* Kathy and Stewart Plock \* Ellen and Richard Price \* Lee and Kitty Price \* Bonnie Proctor and John Stevens \* Gertrude Reagan \* Diane and Joseph Rolfe \* Elise Rossiter \* Bert and Mary Rouleau \* Perryn and Tim Rowland \* Greg and Sarah Sands \* Victor and Janet Schachter Ronald Schorsch \* Martin and Barbara Seaney \* Julie and Costa Sevastopoulos \* Ellamae Simmons *In memory of Dorothy and Albert Mitchell* \* Nicki and Marshall Smith \* Mirjana Spasojevic and Miroslav Trubelja \* Susan and James Sweeney \* Tim and Sally Tomlinson Ben Trombley \* Samson Tu \* Unitarian Universalist Church of Palo Alto \* Garrett and Donna Wada \* Judith and Saul Wasserman \* Wells Fargo Bank – Sharing Advantage Program \* Sallie and Jay Whaley \* Marilyn Wiebenson \* Micki and Leslie Zatz \* Barbara Zimmer and Kevin Mayer

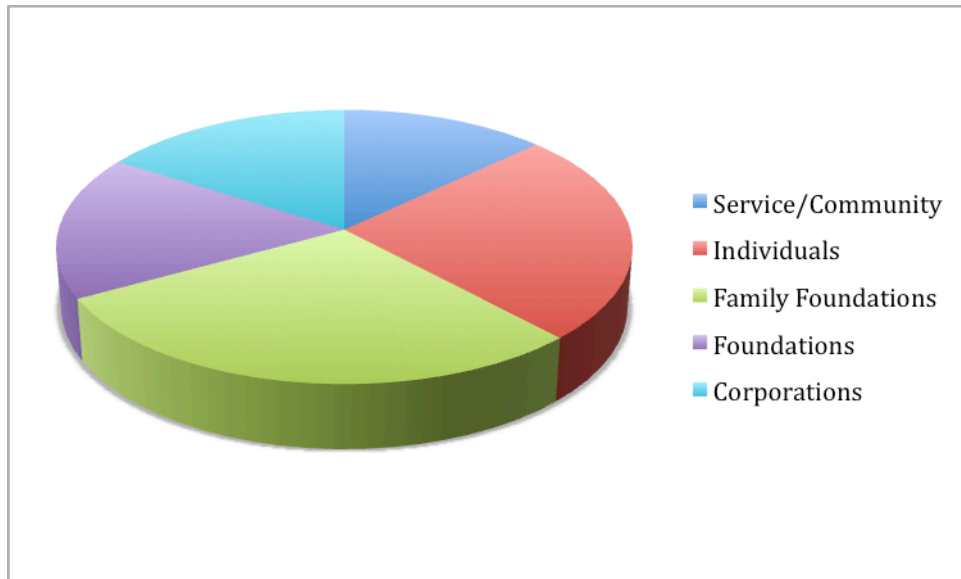
### *Mentor (under \$100)*

Anonymous – 4 donations \* Mary Alvord \* Yoshiko Amemiya \* Theresa and Jim Anderson \* Faye and Richard Bassett *In honor of Dorothy and Elbert Mitchell* \* Duane Bay and Barbara Noparstak \* Sue Benjamin and Jeff Dean \* Faye Brown \* Gretchen and David Craford *In honor of Dianne Otterby* \* Pamela and Mark Cutkosky \* Jean and Dexter Dawes \* Peter Drekmeier and Amy Adams \* Ellen and Tom Ehrlich \* Tim and Lynne Farrell \* Bob and Jan Fenwick \* Kurt Finley and Kathryn Jurosky \* Alisha Parker Fitzhugh \* Mike Forster and Susan Cole \* Vicente Franco \* Ann Funn \* Eliezer Garibay \* Margaret Green \* John and Linda Griffin \* Kazue Hanabusa *In memory of Dorothy Mitchell* \* Carolyn and Thomas Harder \* Tracy Carol Harper *In memory of Elbert Mitchell* \* Susan Hartzell \* Freda Hofland \* Wendy Hopfenberg and Michael Occhiolini \* Joan Johnston \* Pat Kinney and Paul Marks \* Stuart

*Mentor (under \$100)- continued*

Krometis \* Marvin and Joyce Lanphere \* Gloria and P. Herbert Leiderman \* Joanne Z. Lewis  
Noe and Elvira Lozano \* Sasha Lubomirsky \* Jeffrey and Loreen Manos \* Debbie and Tom  
Martin \* Peggy Polk Marks \* Sandi and Joe Martignetti \* Vince Mock \* Erma Moore \* Phyllis  
Munsey \* Kathy Nakamura *In memory of Elbert Mitchell* \* Laura Best and Terry La Porte \*  
Lee and Merrill Newman \* Lela Noble \* Dianne and Lon Otterby *In memory of Mrs. Goodwill,  
Martha Hanks' mother* \* Angela V. Owens \* Helene Pier *In honor of Faye Brown* \* Evelyn  
Richards and Greg Pickrell \* Karen and Steven Ross \* Jane Schachter and Juliet Brodie \*  
Jeanette Schmidt \* Edna and Dan Shochat \* K.G. Seitz \* Joan and Ed Sprague \* Mike and Jodi  
Stauffer \* Will Stone \* Bryan and Bonnie Street \* Venkatesh Sundaresan \* Kathy Switky \*  
Davida Talcove \* Ramanujam Thirumalai and Dheepa Ramanujam \* Harry and Charlotte  
Turner \* Ann Walker and David Jones \* Jennifer L. Walker \* Barbara and Scott Wallace \*  
Jackie and Ralph Wheeler \* Dr. Thomasyne Lightfoote Wilson \* John T. Woodell and Kirsten  
Keith \* Karen and Richard Wylie \* Irving and Eva Zirker

EPAK donations by Source 2010-2011



# Financials

## Balance Sheet as of March 31, 2011

### ASSETS

Cash and bank accounts	\$205,598
TOTAL ASSETS	<hr/> \$205,598

### LIABILITIES & NET ASSETS

Liabilities	0
Net Assets	\$205,598
TOTAL LIABILITIES & NET ASSETS	<hr/> \$205,598

(Condensed statements of activities and changes in net assets for period April 1, 2010 to March 31, 2011)

## Condensed statement of activities, for fiscal year ending March 31, 2011

### INCOME

Income from donations	\$256,876
Interest income	\$31
TOTAL INCOME	<hr/> \$256,907

### EXPENSE

#### Grants:

Micro Grants	\$206,095
Sponsored Project Grants	\$55,707
TOTAL GRANT EXPENSE	<hr/> \$261,802

**Operating Expenses:**

Executive Administrator	\$3,840
Board Development	\$1,059
Communications and Fundraising	\$7,938
Other Operating Expense	\$1,393
Bank Charges/Stock Adjustment	\$73

---

TOTAL OPERATING EXPENSE	\$ 14,303
-------------------------	--------------

---

<b>CHANGE IN NET ASSETS</b>	<b>(\$19,198)</b>
-----------------------------	-------------------

---

---

## EPAK Board of Directors

The EPAK Board of Directors consists of business leaders, community parents, and current and former teachers and administrators from Ravenswood district and charter schools.

### President

Laura Roberts, Los Altos

### Vice President

Marco Chavez, East Menlo Park  
Julie Mahowald, Los Altos

### Secretary

Cindy Chin, San Jose

### Treasurer

Lydia Moran, Portola Valley

### Board Members

Tasha Castañeda, East Menlo Park  
Lee Dinneen, Los Altos  
Tami Espinosa, East Palo Alto  
Alisha Fitzhugh, East Palo Alto  
Ann Funn, Fremont  
Martha Hanks, East Palo Alto  
Lou Pelosi, Palo Alto

### Key Contributors

Will Chen, Website and Web Applications  
Shannon Greene, Grant Writing Consultant  
Dianne Otterby, Book Drives  
Sue Pelosi, Communications  
Karen Shannon, Donor Database